

Your offer. At the moment of choice.

Help a customer move from “what will I eat?” to an offer that fits their plan.

Let's explore a pilot together.



Closer to what customers need.

WE.LIFE brings meal and shopping planning together. That is a starting point for testing where your offer adds value.

Catering

Prepared meals as one answer to a customer's daily plan.

Retail

Products in the context of ingredients and household shopping.

A pilot

Test the usefulness of your offer within an agreed scope.

A pilot proposal, not a guarantee of sales or reach.

eNZi connects needs with the next step.

The assistant is a starting point for using WE.LIFE. We are developing its role in bringing everyday tasks together — beyond food too.

Today: help with app features and food-related topics.

Planned 18+ beta: everyday questions, writing and planning.

A direction for making the app useful between meals.

The broader assistant is not live yet. Automatic promotion of offers is not promised.



Less scattered work. A clearer offer.

A shared place for your business profile, team roles and offer preparation.

Prepare your menu or catalogue data.

Organise access for team members.

Work within an agreed pilot scope.

Access follows partner verification and permission assignment.



Show what the customer is really choosing.

Clear information helps people assess an offer before deciding. Start with the details that matter.

Catering: ingredients, allergens, weight and nutrition.

Retail: product, unit, price and availability.

Accuracy: partners keep their offer data current.

Missing information is not filled in with guesses.



Agree the terms. Then launch.

The commercial model depends on the offer. Terms are agreed before sales launch.

Catering

Proposed commission on confirmed, paid orders.

Retail

Scope and commercial terms are agreed individually.

Agreement

Defines fees, settlement, responsibilities and customer service.

Sales and payments follow integration acceptance. A click is not an order.

From a conversation to a tested use case.

You do not need to start with your entire catalogue. Together, we choose a useful scope to test.

01 • Choose the offer

Agree on region, products and the pilot's purpose.

02 • Prepare the data

Organise information, access and responsibilities.

03 • Test the experience

Check publication and the agreed customer journey.

The agreement defines customer-data access and each party's duties.

LET'S TALK ABOUT YOUR OFFER

Let's put it to the test.

Tell us what you offer and where you operate. Let's agree on the first step of a pilot.

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